

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/141

dt @ Chennai-6 the

22-08-13.

Sub: Revision in tariff of data plan under 2G & 3G mobile services – reg.

Ref: S&M-CM/166/3G Data card/ 12-13/ 126 dt @ Chennai-6 the 27-05-13.

C.O. Lr.No. 26-17/2009-R&C (Pt) Circular No. 26/13-14 dt 25-07-13.

As per letter under ref., the implementation of three new prepaid data plan vouchers under 3G prepaid mobile services in **Tamilnadu LSA** (incl. Chennai Telecom District) on promotional basis for 90 days with effect from **30.05.2013 to 27.08.2013** was communicated.

Approval of the competent authority is conveyed to implement the three Data PVs viz., **DPV-3299, DPV-2299 & DPV-1251** on **REGULAR** basis wef **01.08.2013** in TN LSA (incl. CHTD).

All other terms and conditions will remain same.

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure updating this revision in tariff in all the respective tables only.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.